

Colleges Ontario

Higher Education Summit 2010

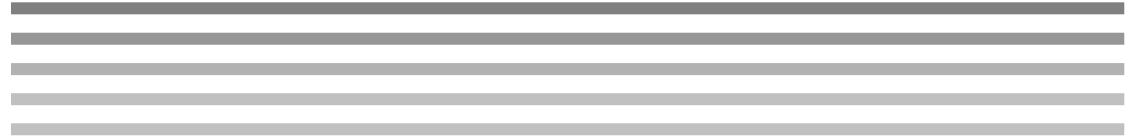
Connective Intelligence and Collaborative Innovation

Presented by:

Brett Richards, M.A. (Psych.), M.A. (HOD)

November 22, 2010

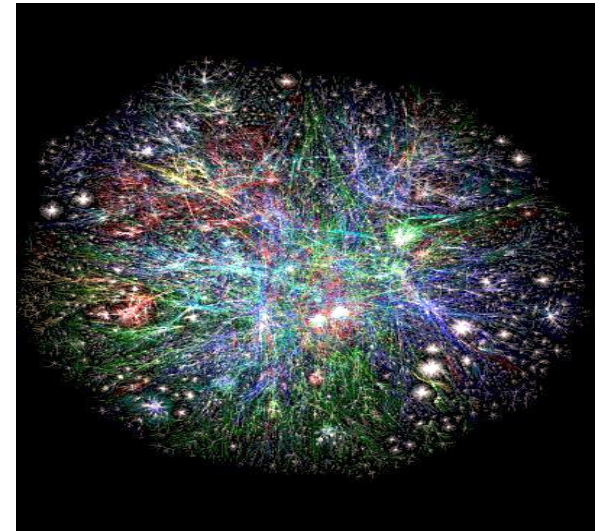


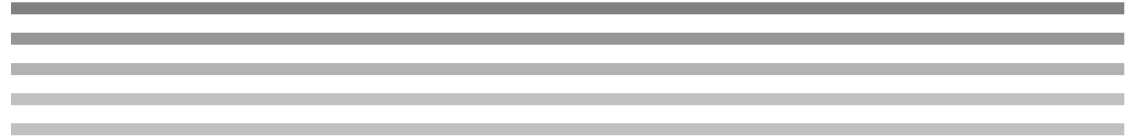


Connectivity

Connective
Threads

Connective
Intelligence





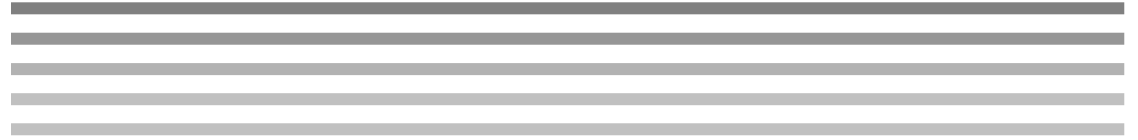
Collaboration:

a dynamic process in which we exchange our thinking, knowledge and passion to achieve a definite purpose.

Innovation:

a process of transforming new ideas and knowledge into something of value.

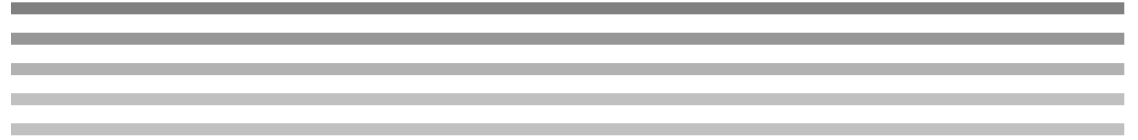




Collaborative Innovation:

forging partnerships with a shared objective to bring something new and of value to the world.





There's a Skills Gap...

Between perceived **NEED** and a
real **ABILITY** to **DO** these things **WELL**.



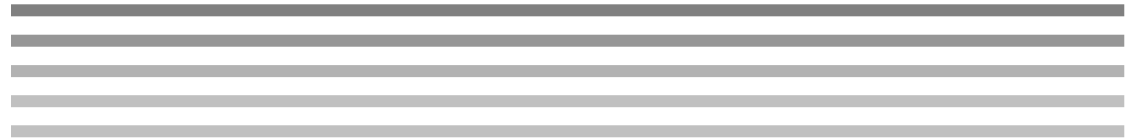
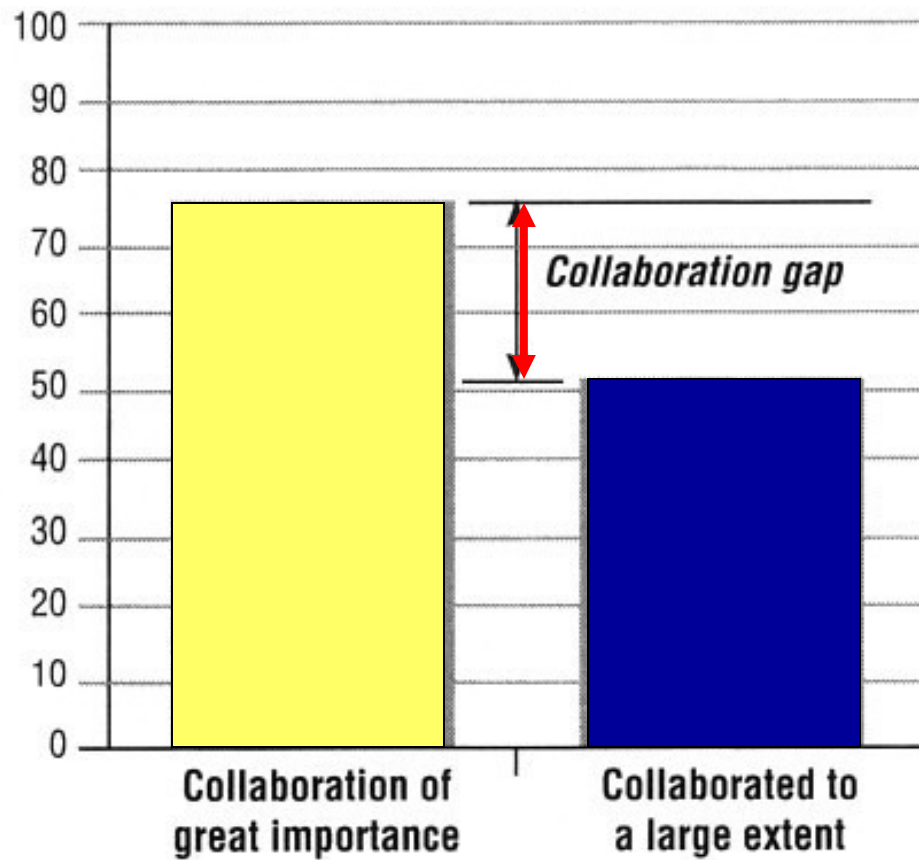


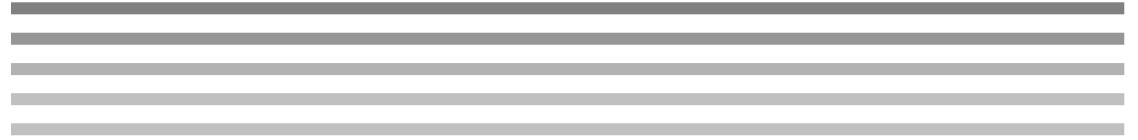
Figure 12. Importance versus extent of collaboration and partnering.

(Percent of respondents)



Source:
IBM Global CEO
Study, 2006

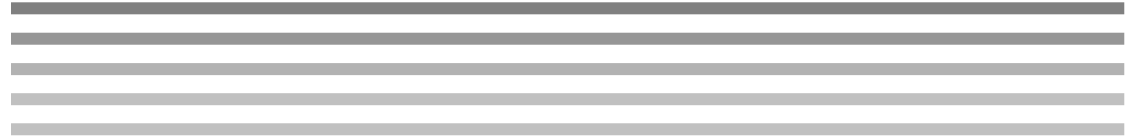




Only 50% of 765 CEO's, globally, believed their organizations were collaborating beyond a moderate level...

Whether it involves crossing internal or corporate boundaries, ***collaboration requires serious intent...collaboration is a discipline.***





A peek inside one critical component of

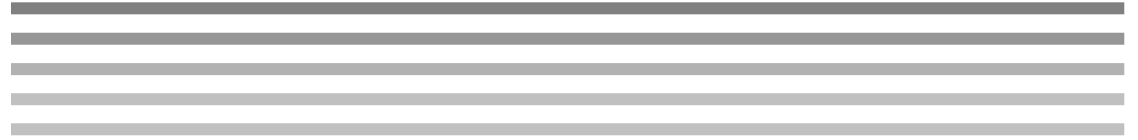
Collaborative Innovation:

cross understanding

“the degree to which the groups’ members possess an accurate understanding of the mental models of other members.”

-Huber & Lewis (2010)





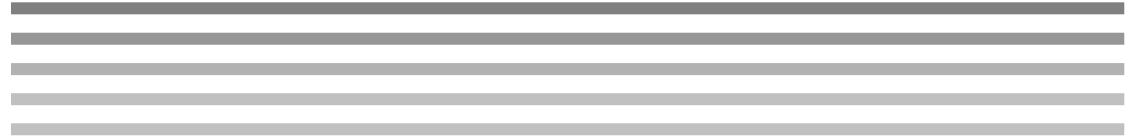
The Rhodes' TIP

The Rhodes' Thinking-Intentions Profile (TIP)

Introduction and Administration

© Jerry Rhodes, 2007

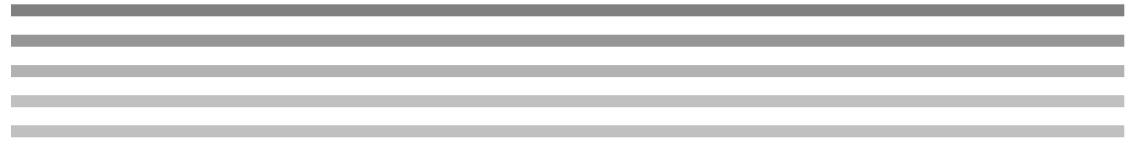




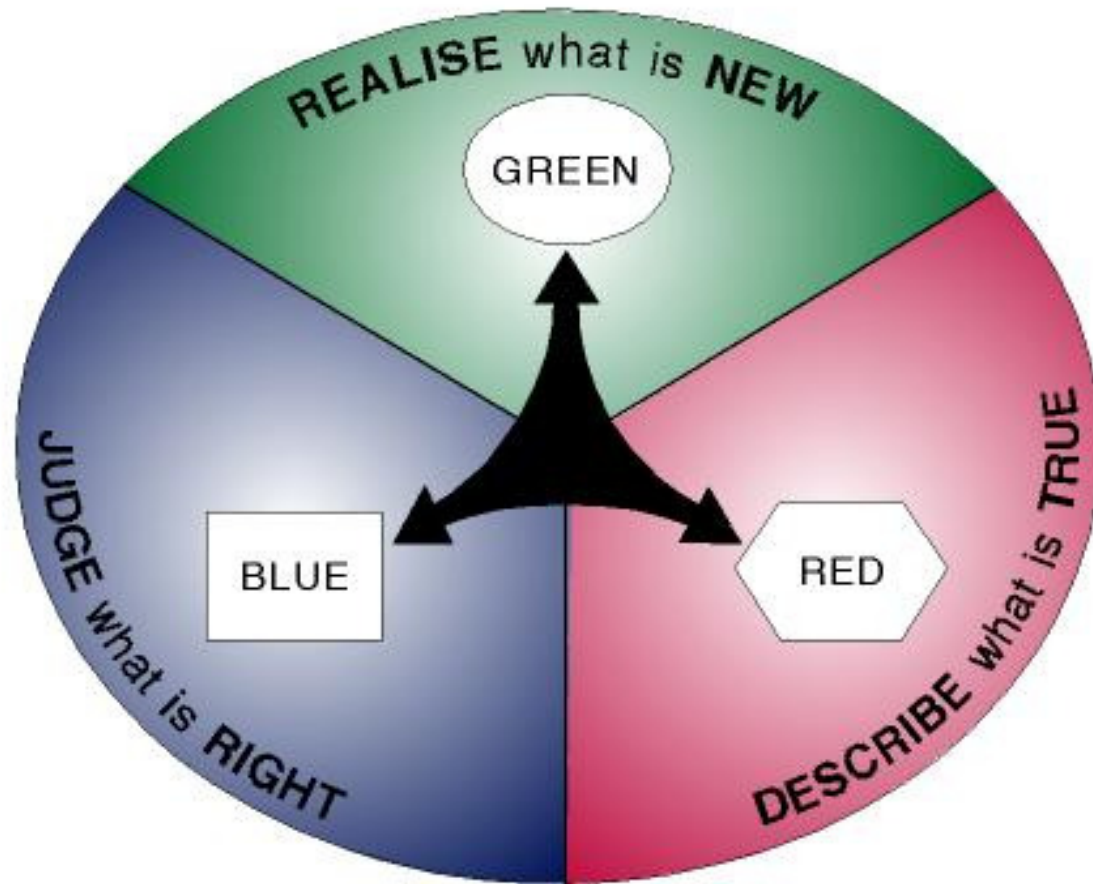
The Rhodes' TIP: What It Shows

- Preferences, not abilities
- What energizes and motivates your thinking
- What types of tasks and roles you enjoy



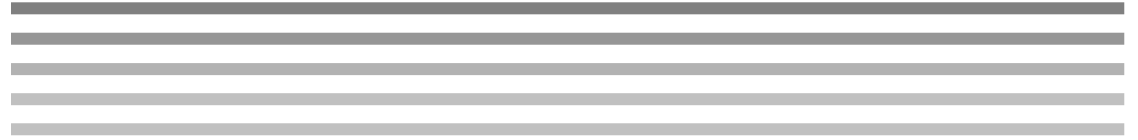


EI Model of Mind



© Jerry Rhodes, 2007





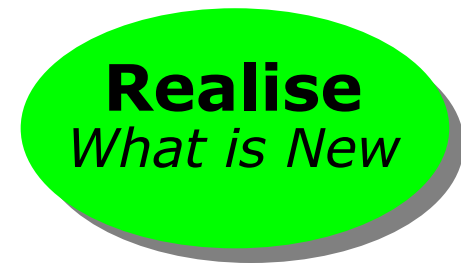
Three Primary Intelligences



- **should be**
- *rationale*
- *values*
- *commit*

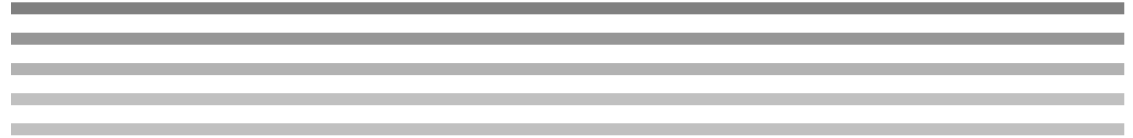


- **is/was**
- *facts*
- *observations*
- *stay neutral*



- **could be**
- *ideas*
- *options*
- *uncommitted*





Where (and how) are you experiencing collaborative challenges within your team (s)?

Judge
What is Right

Lack of Commitment or Accountability?

Decisions/actions too fast or not fast enough?

Describe
What is True

Lack of Structure/Processes?

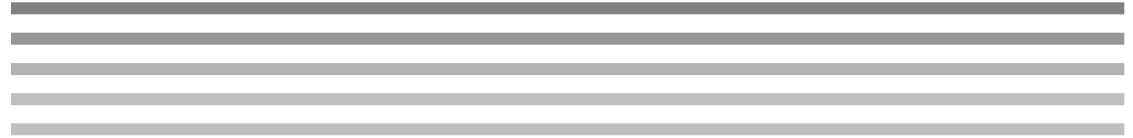
Lacking thorough and/or timely decisions/actions?

Realise
What is New

Lack of creativity? Lack of strategy or vision?

Same old, same old? No new ideas or discomfort with change?



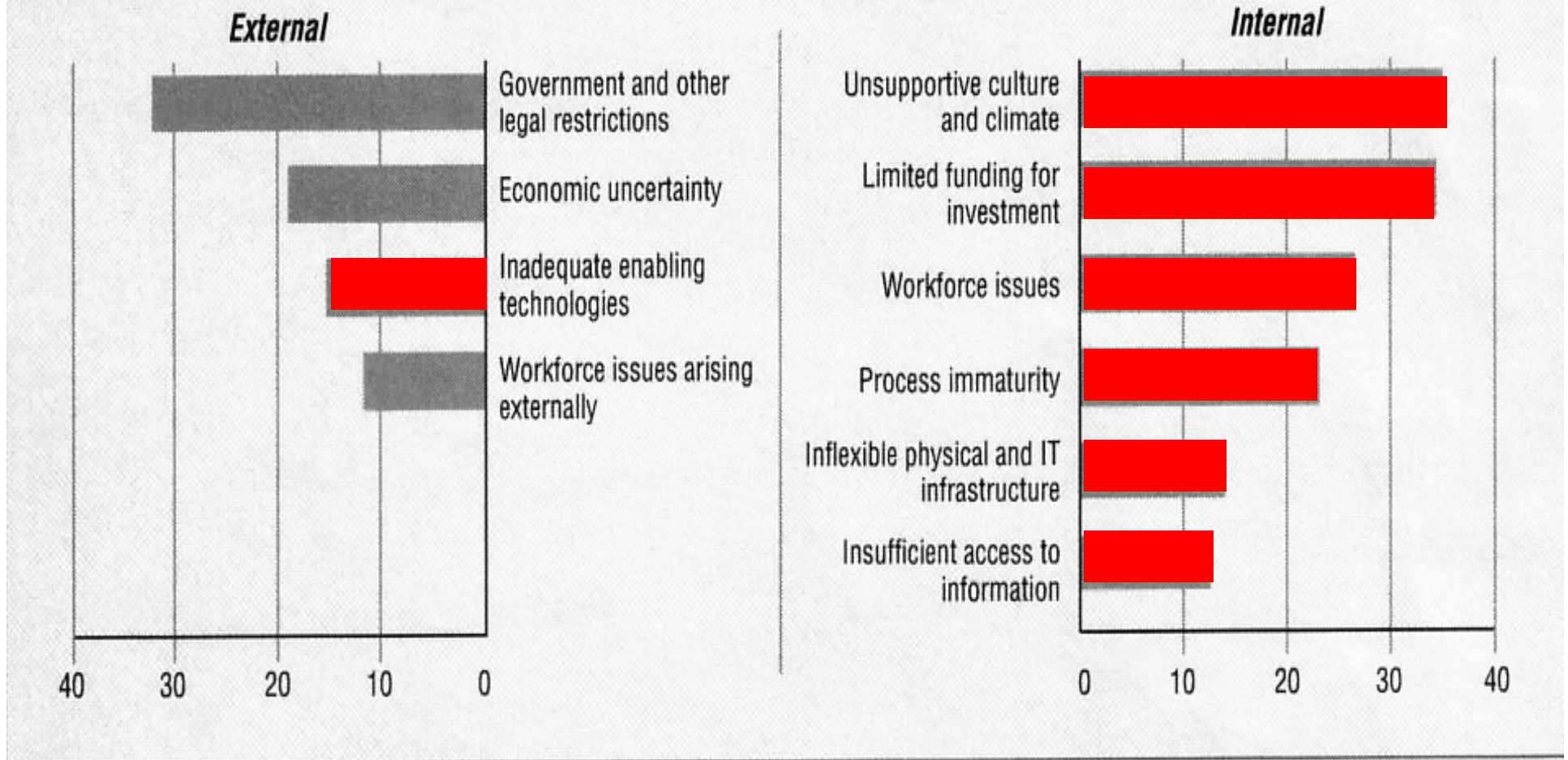


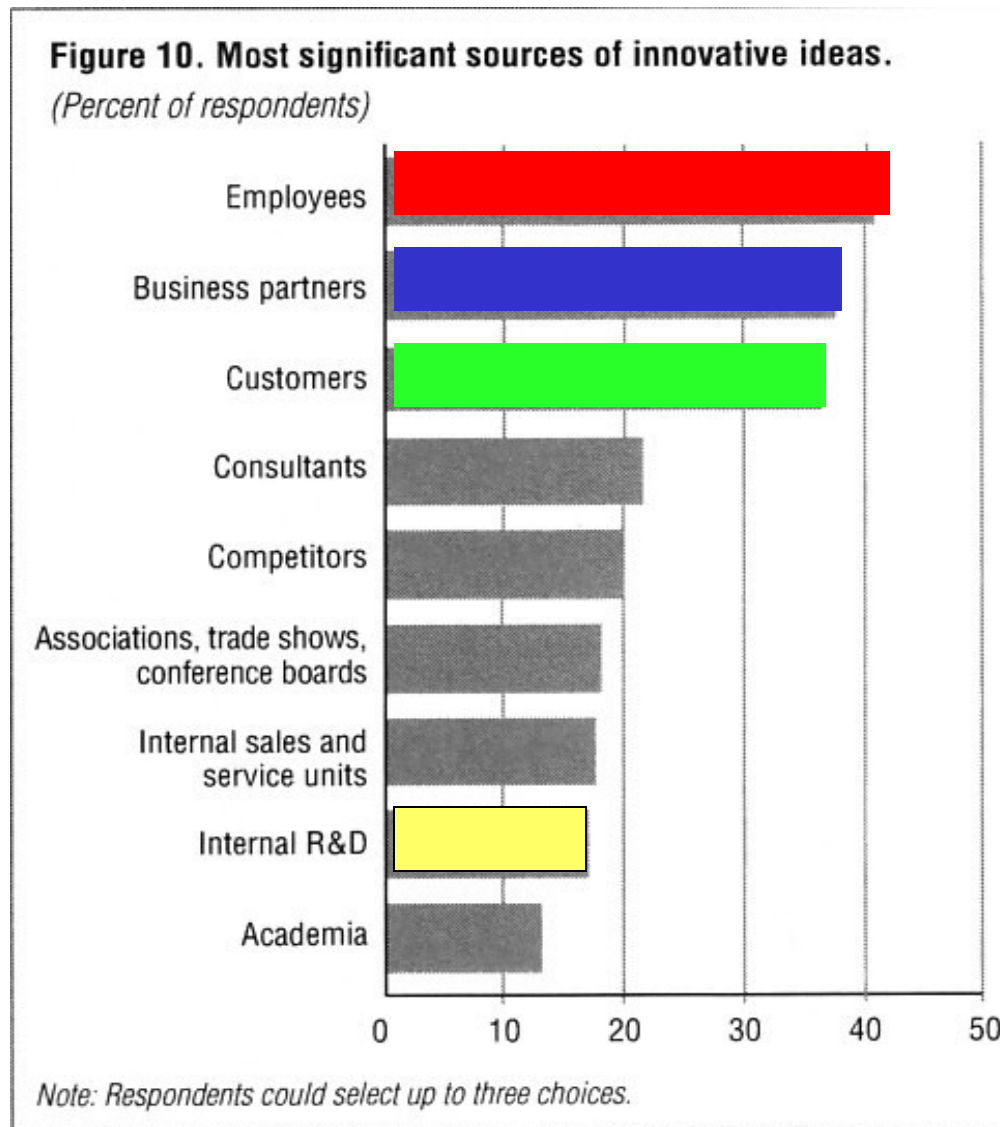
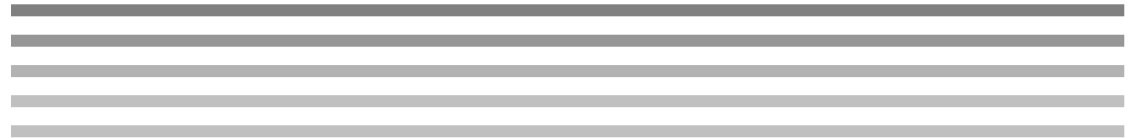
Source:

IBM Global CEO Study, 2006

Figure 15. Most significant obstacles to innovation.

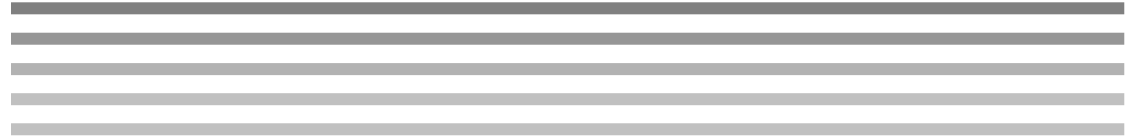
(Percent of respondents)





Source:
IBM Global CEO
Study, 2006





222 Leaders of public and private organizations: ***Barriers to Becoming More Innovative...***

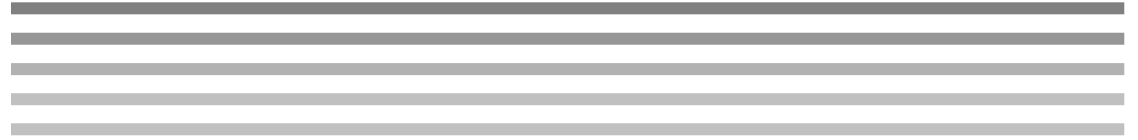
- A Lack of R&D funding/capital (54.6%)
- A Lack of Time (44.8%)
- A Lack of In-house Expertise (24.5%)
- Insufficient Government Incentives (24.3%)

Innovation Catalysts and Accelerators:

The Impact of Ontario Colleges' Applied Research

2010 Report, Conference Board of Canada





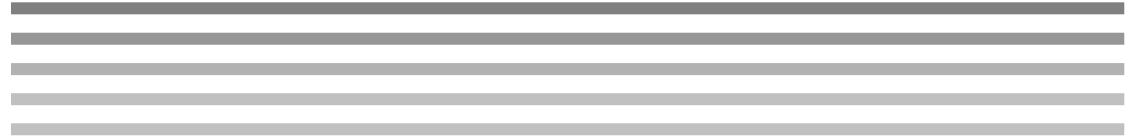
Of 181 businesses, “46.4% were *not* aware that colleges offer research services and collaborate with businesses on research and innovation activities.”

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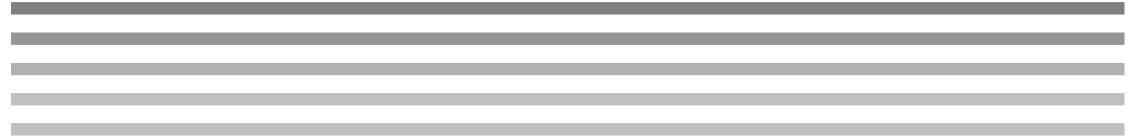


Questions for discussion:

1. How can you improve ***collaborative innovation*** within your own Colleges?

2. How can Colleges accelerate ***collaborative innovation*** within the business community for mutual gain and the betterment of society?





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Presented by:

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